

Get the Edge on Genetic Progress

Choose Alta EDGE!



Alta EDGE

Alta EDGE is the first opportunity for dairies to reach higher performance using Alta's highly exclusive, elite genetics for herd improvement purposes. By opting into the Alta EDGE contract, you will get priority access to our newest, elite, young Holstein sires before they become commercially available.

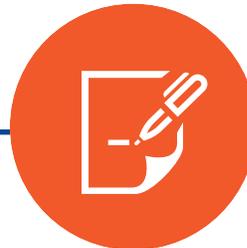
STEP
01



Work with your Alta representative.

Align your optimum genetic plan to achieve your breeding strategy objectives. Alta Genetics is the leading innovator in genetic planning and strategy, and our team is highly trained to work with you. We help you define and refine your genetic plan to ensure you get the most from the Alta EDGE program sires.

STEP
02



Sign a contract.

Alta EDGE is a contract-based program that provides enrolled dairies exclusive, highest priority access to the newest and most elite dairy genetics from Alta.

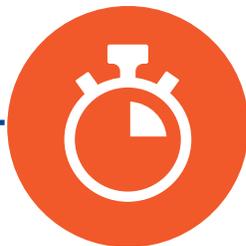
STEP
03



Choose from the elite Alta EDGE sires currently on offer.

Visit the Sires section of the Alta EDGE web page to view the bulls that will bring the fastest genetic gains to your herd. When you opt into this contract, we will proactively communicate with you via email when a new, elite, early release sire has been added to the program, so that you are up to date.

STEP
04



Drive faster genetic progress in your herd.

Alta EDGE is a total solution. Mating Alta EDGE sires to your best females will drive the fastest genetic progress in your herd. The resulting high-quality females will daily contribute superior performance and profitability to your herd's bottom line. You will put your dairy on the leading edge of genomic progress as part of the Alta EDGE program.



Alta

Create Value ▲ Build Trust ▲ Deliver Results

Stay on the leading edge and visit the Alta EDGE site often for important updates and notices. Contact us at AltaEDGE@altagenetics.com with any questions.